

MD ASHIK ALI

Digital Marketer & WordPress Developer

+880 1650159291 @ md.ashikali9291@gmail.com linkedin.com/in/mdashikali



SUMMARY

I am a motivated Social Media Manager & Digital Marketer with over 5 years of experience in driving engagement, lead generation, and revenue growth through strategic campaigns and automation. I have a proven expertise in WordPress development, cross-platform marketing, YouTube growth strategies, and data-driven decision making

EXPERIENCE

Senior Graphic Designer & Social Media Manager

RPS (Remote Power Sales)

05/2023 - 10/2025 Germany

A company focused on increasing sales and expanding market impact.

- Spearheaded content strategy and engagement campaigns, increasing audience by 40%
- Built 20+ responsive WordPress websites, enhancing client traffic by 30–50%
- Implemented HubSpot and Airtable workflows, boosting inbound leads by 30%

Graphic Designer & Social Media Manager

Haj Corporation

10/2020 - 05/2023 Bangladesh

A company offering complete IT solutions with innovative technology.

- Crafted engaging campaign graphics and website visuals, resulting in a 20% boost in audience interaction.
- Implemented strategic YouTube growth initiatives, elevating channel presence and reach.
- Managed Facebook business pages, optimizing content and engagement.

EDUCATION

B.Sc. Electrical & Electronic Engineering

Green University of Bangladesh

10/2021 - 03/2025

PROJECTS

Digital Marketing & Brand Growth

03/2022 - Present Bangladesh

A project focused on establishing and managing Bangladesh Saw Mills' complete online marketing presence.

- Managed Facebook business page, created content, and optimized ads, attracting a growing customer base.
- Developed and launched the company website, driving organic traffic and increasing online visibility.
- Maintained and grew brand presence across social media platforms, improving engagement and follower interaction.

WordPress Website Projects

A series of website projects focused on responsive design and SEO

- Delivered 30+ responsive websites with SEO and performance optimization, achieving full client satisfaction

CERTIFICATION

Digital Marketing Course

A comprehensive digital marketing course covering various aspects

B2B Marketing on LinkedIn

Course on effective B2B marketing strategies using LinkedIn

Google Ads Measurement Certification

Certification focusing on measuring and optimizing Google Ads

Professional UI/UX Design

Course covering the principles and practices of UI/UX design

YouTube SEO Tools

Certification focused on leveraging YouTube tools for SEO

KEY ACHIEVEMENTS

Social Media Engagement

Successfully increased brand engagement on social media platforms by developing targeted campaigns

Social Media Engagement

Delivered high-quality WordPress websites that met client needs and contributed to revenue growth.targeted campaigns

SKILLS

WordPress	Gmail	Elementor
Photoshop	Illustrator	Figma
Facebook	Instagram	Linkedin
Youtube	Hubsport	Airtable
Meta Ads	Meta Business Suite	
Youtube SEO	Lead Generation	
Project Management		Communication